

# Middle Head / Gubbuh Gubbuh Draft Master Plan Summary of consultation outcomes

Public exhibition period: 14 March – 9 May 2023

## Overview

The Harbour Trust's Middle Head / Gubbuh Gubbuh Draft Master Plan was on public exhibition from 14 March 2023 until 9 May 2023. During this eight-week consultation period, the Harbour Trust received 209 unique submissions received via written submission, feedback or a survey.

The aim of public exhibition was to receive initial feedback and comments that would inform revisions to the draft master plan. Meaningful engagement leads to better outcomes for the community and the Harbour Trust has listened to your feedback. A revised draft master plan – that takes on your comments from initial consultation – will be re-exhibited for further community and stakeholder comment.

This is a summary document. Read the full Consultation Outcomes Report here: [harbourtrust.gov.au/middle-head-project](https://harbourtrust.gov.au/middle-head-project)

## Consultation method

The community primarily gave feedback via the Department of Climate Change, Energy, the Environment and Water (DCCEEW) 'Have Your Say' consultation hub.

The Harbour Trust used a variety of methods to engage with the community and stakeholders. This included advertising in local and metro media, providing councils with information to share with residents (in all local government areas where the Harbour Trust has a site), signage across Harbour Trust sites, digital and physical materials, social media advertisements and drop-in sessions designed for the Harbour Trust to listen to the public.

### How did we drive awareness?



**5.1m+**  
people reached through local and metro media advertising



**40,184**  
people reached through Harbour Trust email newsletters



**16,190**  
local residents and businesses reached through letterbox newsletter



**9,101**  
impressions through social media coverage

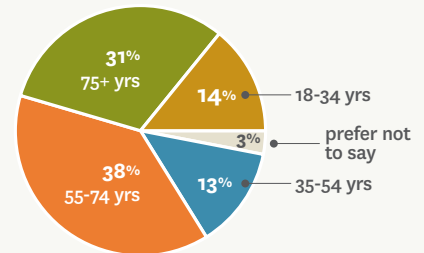


**8 councils**  
Information distributed to 8 councils to be shared with residents

### Who did we engage with?



**280**  
Approx.  
Drop-in session attendees



survey respondents



**3,823**  
views of the Have Your Say webpage where the draft master plan was hosted



**281**  
QR code scans of Harbour Trust signage



**997**  
webpage views of Middle Head / Gubbuh Gubbuh content on Harbour Trust website



**69**  
written submissions

## What we heard and the Harbour Trust's response to feedback

The Harbour Trust is committed to revising the draft master plan based on feedback received during initial public exhibition.

Most submitters were supportive of having a draft master plan and welcomed the Harbour Trust's intention to revitalise and remediate Middle Head and improve the quality of place and visitor experience.

Where concerns were raised, the Harbour Trust has re-assessed its position based on many factors, including alignment with the organisation's objectives and the vision for the headland.

Below is a snapshot of the key themes raised during public exhibition and how these will be addressed in a revised draft master plan.

### Support was received about:

- ✓ The importance of having a documented draft master plan that provides a vision for the headland
- ✓ New and improved walking tracks
- ✓ Bushland protection and regeneration
- ✓ The preservation and adaptive reuse of the 10 terminal brick barracks precinct
- ✓ An interpretation centre that explores all key values and layered history associated to the headland

### Many submissions raised concerns on the below key actions

### Harbour Trust response to concern:

Relocation of Middle Head Oval changing rooms/pavilion and re-orientation of oval	<p>The revised master plan will propose that the sports pavilion remain in its current location, and that it will be upgraded to improve the facilities.</p> <p>The revised draft master plan will propose that the oval remain unchanged. There will be no reduction in its playing space, nor any re-orientation of playing fields.</p>
Removal of the café building/Guard House	<p>The café/Guard House will remain in place for years to come, but its retention will be reviewed in the long-term, consistent with the Middle Head Management Plan.</p>
Impact of events	<p>The Harbour Trust respects the sensitivity of Middle Head / Gubbuh Gubbuh and its operational constraints (such as traffic generation and limited parking).</p> <p>The Harbour Trust will not create a purpose-made venue for large-scale events.</p> <p>The revised draft master plan will provide clarity on the types of events the Harbour Trust would permit on the headland, indicating that the intention is that open parkland at Middle Head / Gubbuh Gubbuh would be used occasionally (two to three times a year) for events such as heritage open days, or First Nations gatherings.</p>
Impact of traffic to Mosman and Middle Head	<p>The draft master plan was informed by a Transport and Access Management Plan (TAMP). The TAMP will be updated and a copy of the TAMP will be made available to the public as part of the re-exhibition of the revised draft master plan.</p> <p>The revised draft master plan will also include information about projected future traffic volumes on Middle Head Road.</p>

The full Consultation Outcomes Report, which covers more themes and responses, is available at [harbourtrust.gov.au/middle-head-project](https://harbourtrust.gov.au/middle-head-project)

## Consultation process

